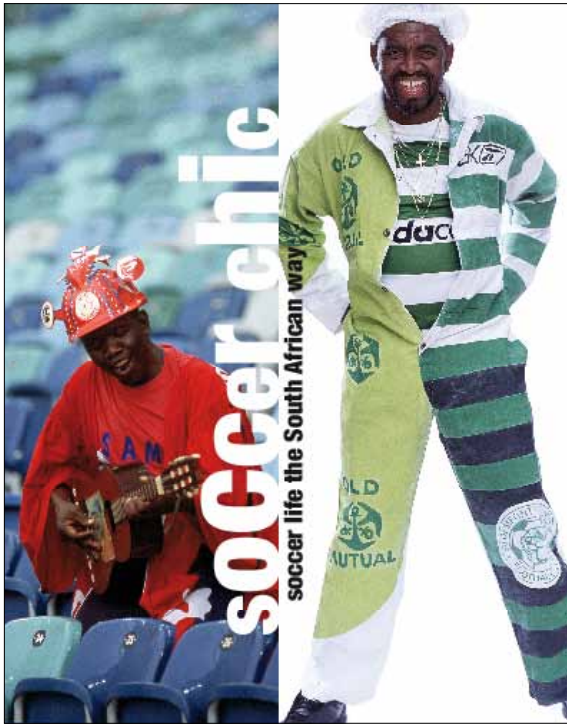


From customised mining helmets to commemorative scarves, fan chants to vuvuzelas, hooters to drums –

every soccer-loving country has its own football culture, with its own endless variety of ways to proudly show support for a team.

Soccer Chic is a window on the world of South African football culture. A fascinating photographic exploration of the fabulous style of fans and players, the book depicts the way fans show their support, the values of each group of fans and above all, the passion, joy and positive effect the beautiful game has on people in this country.



Via vivid images by South African photographer Craig Fraser, the lensman behind the highly acclaimed *Shack Chic* (also published by Quivertree Publications), *Soccer Chic* explores the world of South African football fans. Insights from respected SA soccer journalist Mark Gleeson, plus quotes from the fans themselves, add an extra dimension to this vibrant view of a football culture few international soccer fans will have experienced before.

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