



## REUBEN AT HOME

*Reuben at Home* offers readers a glimpse into the life and loves of Reuben Riffel when he's not cooking in restaurant kitchens, when he's not running successful restaurants and when he's not behind the TV cameras. This is a personal, honest account of how Reuben feels about food and the way in which he chooses to feed his family and friends in his own home. It is an unpretentious, accessible, heartfelt recipe book aimed at those wanting to know more about their favourite chef as well as those wanting to cook delicious wholesome food for their families. These recipes, all created by Reuben, were inspired by his memories of happy family meals as well childhood-remembered flavour favourites. These are tastes he remembers from his past and which he now chooses to share with those he loves.

### SALES POINTS

- A proudly South African book by one of South Africa's best-loved and iconic chefs.
- A book that offers insights into the way Reuben Riffel really feels about food and how he likes to cook at home.
- Over 80 accessible recipes for both novice and experienced cooks; those wanting ideas for quick lunches or comforting mid-week suppers will love these recipes as will those wanting a more sophisticated take on familiar favourites or looking for celebration inspiration.
- A book that focuses on the importance of wonderful family meals but also offers a good selection of recipes that are both quick to prepare and inexpensive to make.
- A brilliant gift for anyone needing to cook for his or her family and who is looking for inspiring yet practical recipes.
- Perfect for those who understand the importance of creating food memories for those they love

### ABOUT THE AUTHOR

Reuben Riffel is South Africa's best-known and best-loved chef. His success story about growing up in the less affluent suburb of Groendal and how he made a name for himself in the restaurant kitchens of neighbouring, gourmet focussed Franschoek, to how he eventually won restaurant awards at his eponymous restaurant and how he was courted by hotel magnate Sol Kerzner and asked to open a signature restaurant at the exclusive One & Only resort in Cape Town, is the stuff of legends. Award-winning chef, successful restaurateur, TV celebrity and MasterChef judge; these are all worthy titles, but none pleases and means more to Reuben than that of son, husband and father.

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