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*'My food philosophy is simple:
 begin with love ...
 this book takes you on a journey
 of the food I grew up with –
 the food I simply cannot go without.
 I hope that it inspires home cooks
 and chefs and reminds us all that
 nothing is more important than
 doing what you love and doing it
 with passion.'*

something's cooking J'SOMETHING

ABOUT THE AUTHOR

Portugal born Joao Da Fonseca, a.k.a. J'Something is known to millions of fans for his award winning hits as the lead singer and song writer of South African band Mi Casa. J'Something has won multiple awards with Mi Casa including 8 number 1 singles and 5 SAMA awards. They have hosted countless sold out shows in 31 African countries as well as in Portugal, UK, Netherlands, Italy, and Canada. In 2014 his passion for cooking came to the fore culminating in two cooking shows; Something's Cooking & What's for Dinner that reached over 18 000 000 viewers across South Africa in two years. His spicy authentic Portuguese heritage and hearty homegrown South African food has become his trademark. Most recently showcased as a headline chef appearing next to greats such as Marco Pierre White, Jan Hendrick and George Calombaris. Currently together with David Higgs he hosts and judges the smash-hit My Kitchen Rules South Africa on MNet prime time. When not performing he can be found at Something's Cooking by J his first restaurant. The future is looking sweet for this humble, passionate, talented and creative mastermind.

SELLING POINTS

- A cookbook for home cooks by a home cook and wannabe chef
- Fascinating insight into the musician/soul foodie's guarded private life
- Never released before recipes from his restaurant and national hit television program Something's Cooking
- 600 000 active social media followers with a reach of over 4 500 000 across Africa, monthly
- Cooking show Something's Cooking & What's for Dinner reached over 18 000 000 viewers nationally
- Judge on latest MNet smash-hit My Kitchen Rules South Africa currently on prime time MNet
- J'Something, lead singer of Mi Casa has performed in over 20 African countries to audiences of thousands
- Winner Sunday Times Next Coolest Music Star (2nd year running), amongst many other accolades

