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 FORMAT 200mm x 260mm
 EXTENT 212 pages

- empowers people with practical skills, and resources
- a timeless treasure - this is a book not just for entrepreneurs but everyone to gain inspiration and keep moving forwards
- it is proudly South African, and inspirations are tailored for our local context
- price mark and packaging are carefully considered, its affordable but valuable
- born of a blog that has inspired and helped many in the past, it is set in real time context with inspirations from the beginning of the year to the end
- humorous human illustrations from the talented and renowned Patrick Latimer

ABOUT CATHERINE

Catherine Wijnberg is the founder and CEO of Fetola, she has designed and implemented Enterprise Development programmes that deliver exceptional results with clients like Old Mutual, South African Breweries and most recently, the European Union and WWF. She believes that entrepreneurship changes individual lives, as well as the course of the nation's future. Her mission is simple, really – to grow the economy and create jobs, by building businesses that last.



SHEEP WILL NEVER RULE THE WORLD

inspirations for life and business

CATHERINE WIJNBERG
 ILLUSTRATED BY PATRICK LATIMER

An inspiring, insightful and practical handbook - helps you uncover your best potential.

If you are overwhelmed with having a business to run, relationships to grow, and personal demons to conquer, take heart. This book opens a window on hope, success, and happiness.

CEO and founder of Fetola, Catherine Wijnberg offers simple, but compelling advice to help entrepreneurs clear the hurdles on their path to success.

'In Sheep will never rule the world, inspirations for life and business - you will benefit from Catherine's insights and experience, spoken in a voice of wisdom that is calming, inspiring, sometimes provocative, but always kind.'

This book opens a window of hope and self discovery - it's calming, inspiring, sometimes provocative but always kind.