



OINK! THE PERFECT PORK COOKBOOK

BY BILLY FORSSMAN

NOVEMBER 2020

PRICE R450

ISBN 978-1-928429-40-1

FORMAT 210mm x 270mm

EXTENT 208 pages

It's about bacon sizzling in the pan for breakfast, epic Sunday roasts, potjies and braais. It's about great, easy-to-follow recipes with the most versatile meat product in the world as the hero.

SALES POINTS

- Celebrating pork
- Includes a flavour wheel that allows you to find a cuisine of your fancy, be it Asian or Italian etc, swap out the spices, herbs and condiments and, voila, you've created your own unique dish.
- Celebrity chefs contribute their favourite recipes and anecdotes
- Everyone loves bacon + crackling
- A budget-friendly and healthy protein
- Simple, easy-to-prepare meals
- Light, fun & informative

Not only is it the most versatile, it's one of the leanest, healthiest meat proteins and – very important in our current economic climate – offers the best value for money. Our aim with this book is to inspire you.

Including local food celebrities such as Mogau Seshoene, Reuben Riffel and Richard Bosman.

This book is a celebration of pork's wide range of flavours and textures; of the influences and age-old culinary traditions from China and Italy to Spain, Portugal and America.

